



1. MAIN GRAPHIC FORM

- CREATED IN VECTOR SHAPES
- 100% SCALABLE



2. SECONDARY GRAPHIC FORMS

- HORIZONTAL / VERTICAL
- SOLID COLORS
- ONE COLOR



C 10% M 0% Y 50% K 0%	C 20% M 0% Y 50% K 0%	C 25% M 0% Y 50% K 0%	C 20% M 0% Y 90% K 0%	C 30% M 0% Y 90% K 0%	C 40% M 0% Y 95% K 0%	C 60% M 0% Y 100% K 35%	C 70% M 0% Y 70% K 70%	C 100% M 0% Y 65% K 60%
HEX #E9EC99	HEX #D0E299	HEX #C3DE9A	HEX #D5DF40	HEX #BDD646	HEX #A5CD41	HEX #4B882F	HEX #004712	HEX #245F3A

C 0% M 60% Y 60% K 40%	C 40% M 0% Y 100% K 20%
HEX #A15641	HEX #87AB2E

3. COLOR GUIDE

- CMYK COLORS
- HEX COLORS

A B C D E F G H I
J K L M N O P Q
R S T U V W X Y Z

a b c d e f g h
i j k l m n o p q
r s t u v w x y z

1 2 3 4 5 6 7 8 9 0
! @ # \$ % ^ & * () { } 0 ' " / \ : ; |



5. MOCKUPS

- LOGO PLACEMENT
- EXAMPLES

DIFFERENT GRAPHIC FILE FORMATS LOGO EXPORT

- PDF (STYLE GUIDE)
- AI (CONTROL LOGO FILE + SECONDARY GRAPHIC FORMS)
- EPS (CONTROL LOGO FILE + SECONDARY GRAPHIC FORMS)
- PNG (WEB SIZE)
- JPEG (SMALL SIZE + FULL HD SIZE)

